Thank the Donor

Connecting Blood Transfusion Recipients and Blood Donors

The ability to support an uplifting connection between blood donors and their transfusion recipients has long been desired. Carter BloodCare is connecting the two by harnessing the power of a simple “Thank You.” We are proudly participating in a national program called Thank the Donor™.

How the Program Works:
Recipients or their families and friends, can visit thankthedonor.org to submit a note, photo and/or video using a smartphone, tablet or computer. Approved appreciations are then sent via email from Thank the Donor™ to you, the donor. The site’s anonymous format allows communication within the boundaries of HIPAA laws.

What’s in it for you?
You could see the direct result of your gracious donation. Make sure we have your correct email address on file, so you can receive your message of appreciation.

Disclosure:
• Not all donors will receive a message, but this does not mean your unit was not transfused to a patient. Thank the Donor™ is based on optional participation from the hospital and the recipient.
• Carter BloodCare does not share your personal information and/or email address with the hospital or the recipient.
  o Thank the Donor™ is an extension of Carter BloodCare, so your personal contact information is not shared with any other parties. Carter BloodCare utilizes the information located in your donor profile to share the message of appreciation with you.
  o The unit number also known as donation identification number is scanned or entered into the Thank the Donor™ website by the recipient, sent across to the Carter BloodCare secure database that then links the unit number with you, the donor. Neither the recipient nor hospital staff can identify you by your unit number/donation identification number. Our donor’s confidentiality is our priority, which is why the Thank the Donor™ site is an anonymous platform.
• If you wish NOT to receive an appreciation from your recipient and Thank the Donor™ you may opt out by emailing thankthedonor@carterbloodcare.org.

We look forward to you having the opportunity to see how your gift of life is appreciated. We hope you are inspired by the attitude of gratitude as much as we are!